

1. ACCEPTANCE OF TERMS

Hollywood for Mortals provides a collection of online resources, including classified ads, forums, and various community services, (referred to hereafter as "the Service") subject to the following Terms of Use ("TOU"). By using the Service in any way, you are agreeing to comply with the TOU. In addition, when using particular Hollywood for Mortals services, you agree to abide by any applicable posted guidelines for all Hollywood for Mortals services, which may change from time to time. Should you object to any term or condition of the TOU, any guidelines, or any subsequent modifications thereto or become dissatisfied with Hollywood for Mortals in any way, your only recourse is to immediately discontinue use of Hollywood for Mortals. Hollywood for Mortals has the right, but is not obligated, to strictly enforce the TOU through self-help, community moderation, active investigation, litigation and prosecution.

2. MODIFICATIONS TO THIS AGREEMENT

We reserve the right, at our sole discretion, to change, modify or otherwise alter these terms and conditions at any time. Such modifications shall become effective immediately upon the posting thereof. You must review this agreement on a regular basis to keep yourself apprised of any changes. You can find the most recent version of the TOU at:

<http://hollywoodformortals.com/terms.php>

3. CONTENT

You understand that all postings, messages, text, files, images, photos, video, sounds, or other materials ("Content") posted on, transmitted through, or linked from the Service, are the sole responsibility of the person from whom such Content originated. More specifically, you are entirely responsible for each individual item ("Item") of Content that you post, email or otherwise make available via the Service. You understand that Hollywood for Mortals does not control, and is not responsible for Content made available through the Service, and that by using the Service, you may be exposed to Content that is offensive,

indecent, inaccurate, misleading, or otherwise objectionable. Furthermore, the Hollywood for Mortals site and Content available through the Service may contain links to other websites, which are completely independent of Hollywood for Mortals. Hollywood for Mortals makes no representation or warranty as to the accuracy, completeness or authenticity of the information contained in any such site. Your linking to any other websites is at your own risk. You agree that you must evaluate, and bear all risks associated with, the use of any Content, that you may not rely on said Content, and that under no circumstances will Hollywood for Mortals be liable in any way for any Content or for any loss or damage of any kind incurred as a result of the use of any Content posted, emailed or otherwise made available via the Service. You acknowledge that Hollywood for Mortals does not pre-screen or approve Content, but that Hollywood for Mortals shall have the right (but not the obligation) in its sole discretion to refuse, delete or move any Content that is available via the Service, for violating the letter or spirit of the TOU or for any other reason.

4. THIRD PARTY CONTENT, SITES, AND SERVICES

The Hollywood for Mortals site and Content available through the Service may contain features and functionalities that may link you or provide you with access to third party content which is completely independent of Hollywood for Mortals, including web sites, directories, servers, networks, systems, information and databases, applications, software, programs, products or services, and the Internet as a whole.

Your interactions with organizations and/or individuals found on or through the Service, including payment and delivery of goods or services, and any other terms, conditions, warranties or representations associated with such dealings, are solely between you and such organizations and/or individuals. You should make whatever investigation you feel necessary or appropriate before proceeding with any online or offline transaction with any of these third parties.

You agree that Hollywood for Mortals shall not be responsible or liable for any loss or damage of any sort incurred as the result of any such dealings. If there is a

dispute between participants on this site, or between users and any third party, you understand and agree that Hollywood for Mortals is under no obligation to become involved. In the event that you have a dispute with one or more other users, you hereby release Hollywood for Mortals, its officers, employees, agents and successors in rights from claims, demands and damages (actual and consequential) of every kind or nature, known or unknown, suspected and unsuspected, disclosed and undisclosed, arising out of or in any way related to such disputes and / or our service. If you are a California resident, you waive California Civil Code Section 1542, which says: "A general release does not extend to claims which the creditor does not know or suspect to exist in his favor at the time of executing the release, which, if known by him must have materially affected his settlement with the debtor."

5. NOTIFICATION OF CLAIMS OF INFRINGEMENT

If you believe that your work has been copied in a way that constitutes copyright infringement, or your intellectual property rights have been otherwise violated, please notify Hollywood for Mortals's agent for notice of claims of copyright or other intellectual property infringement ("Agent"), at

hollywoodformortals@gmail.com

or:

Copyright Agent
Hollywood for Mortals
1529 1/2 W. 12th St.
Los Angeles, CA 90015

Please provide our Agent with the following Notice:

a) Identify the material on the Hollywood for Mortals site that you claim is infringing, with enough detail so that we may locate it on the website;

b) A statement by you that you have a good faith belief that the disputed use is not authorized by the copyright owner, its agent, or the law;

c) A statement by you declaring under penalty of perjury

that (1) the above information in your Notice is accurate, and (2) that you are the owner of the copyright interest involved or that you are authorized to act on behalf of that owner;

d) Your address, telephone number, and email address; and

e) Your physical or electronic signature.

Hollywood for Mortals will remove the infringing posting(s), subject to the procedures outlined in the Digital Millenium Copyright Act (DMCA).

6. PRIVACY AND INFORMATION DISCLOSURE

Hollywood for Mortals has established a Privacy Policy to explain to users how their information is collected and used, which is located at the following web address:

<http://hollywoodformortals.com/privacy.php>

Your use of the Hollywood for Mortals website or the Service signifies acknowledgement of and agreement to our Privacy Policy. You further acknowledge and agree that Hollywood for Mortals may, in its sole discretion, preserve or disclose your Content, as well as your information, such as email addresses, IP addresses, timestamps, and other user information, if required to do so by law or in the good faith belief that such preservation or disclosure is reasonably necessary to: comply with legal process; enforce the TOU; respond to claims that any Content violates the rights of third-parties; respond to claims that contact information (e.g. phone number, street address) of a third-party has been posted or transmitted without their consent or as a form of harassment; protect the rights, property, or personal safety of Hollywood for Mortals, its users or the general public.

7. CONDUCT

You agree not to post, email, or otherwise make available Content:

a) that is unlawful, harmful, threatening, abusive, harassing, defamatory, libellous, invasive of another's

privacy, or is harmful to minors in any way;

b) that is pornographic or depicts a human being engaged in actual sexual conduct including but not limited to (i) sexual intercourse, including genital-genital, oral-genital, anal-genital, or oral-anal, whether between persons of the same or opposite sex, or (ii) bestiality, or (iii) masturbation, or (iv) sadistic or masochistic abuse, or (v) lascivious exhibition of the genitals or pubic area of any person;

c) that harasses, degrades, intimidates or is hateful toward an individual or group of individuals on the basis of religion, gender, sexual orientation, race, ethnicity, age, or disability;

d) that violates the Fair Housing Act by stating, in any notice or ad for the sale or rental of any dwelling, a discriminatory preference based on race, color, national origin, religion, sex, familial status or handicap (or violates any state or local law prohibiting discrimination on the basis of these or other characteristics);

e) that violates federal, state, or local equal employment opportunity laws, including but not limited to, stating in any advertisement for employment a preference or requirement based on race, color, religion, sex, national origin, age, or disability.

f) with respect to employers that employ four or more employees, that violates the anti-discrimination provision of the Immigration and Nationality Act, including requiring U.S. citizenship or lawful permanent residency (green card status) as a condition for employment, unless otherwise required in order to comply with law, regulation, executive order, or federal, state, or local government contract.

g) that impersonates any person or entity, including, but not limited to, a Hollywood for Mortals employee, or falsely states or otherwise misrepresents your affiliation with a person or entity (this provision does not apply to Content that constitutes lawful non-deceptive parody of public figures.);

h) that includes personal or identifying information about another person without that person's explicit consent;

- i) that is false, deceptive, misleading, deceitful, mis-informative, or constitutes "bait and switch";
- j) that infringes any patent, trademark, trade secret, copyright or other proprietary rights of any party, or Content that you do not have a right to make available under any law or under contractual or fiduciary relationships;
- k) that constitutes or contains "affiliate marketing," "link referral code," "junk mail," "spam," "chain letters," "pyramid schemes," or unsolicited commercial advertisement;
- l) that constitutes or contains any form of advertising or solicitation if: posted in areas of the Hollywood for Mortals sites which are not designated for such purposes; or emailed to Hollywood for Mortals users who have not indicated in writing that it is ok to contact them about other services, products or commercial interests.
- m) that includes links to commercial services or web sites, except as allowed in "services";
- n) that advertises any illegal service or the sale of any items the sale of which is prohibited or restricted by any applicable law, including without limitation items the sale of which is prohibited or regulated by California law;
- o) that contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment;
- p) that disrupts the normal flow of dialogue with an excessive amount of Content (flooding attack) to the Service, or that otherwise negatively affects other users' ability to use the Service; or
- q) that employs misleading email addresses, or forged headers or otherwise manipulated identifiers in order to disguise the origin of Content transmitted through the Service.

Additionally, you agree not to:

- r) contact anyone who has asked not to be contacted, or make unsolicited contact with anyone for any commercial

purpose;

s) "stalk" or otherwise harass anyone;

t) collect personal data about other users for commercial or unlawful purposes;

u) use automated means, including spiders, robots, crawlers, data mining tools, or the like to download data from the Service - unless expressly permitted by Hollywood for Mortals;

v) post non-local or otherwise irrelevant Content, repeatedly post the same or similar Content or otherwise impose an unreasonable or disproportionately large load on our infrastructure;

w) post the same item or service in more than one classified category or forum

x) attempt to gain unauthorized access to Hollywood for Mortals's computer systems or engage in any activity that disrupts, diminishes the quality of, interferes with the performance of, or impairs the functionality of, the Service or the Hollywood for Mortals website; or

y) use any form of automated device or computer program that enables the submission of postings on Hollywood for Mortals without each posting being manually entered by the author thereof (an "automated posting device"), including without limitation, the use of any such automated posting device to submit postings in bulk, or for automatic submission of postings at regular intervals.

8. POSTING AGENTS

A "Posting Agent" is a third-party agent, service, or intermediary that offers to post Content to the Service on behalf of others. To moderate demands on Hollywood for Mortals's resources, you may not use a Posting Agent to post Content to the Service without express permission or license from Hollywood for Mortals. Correspondingly, Posting Agents are not permitted to post Content on behalf of others, to cause Content to be so posted, or otherwise access the Service to facilitate posting Content on behalf of others, except with express permission or license from Hollywood for Mortals.

9. NO SPAM POLICY

You understand and agree that sending unsolicited email advertisements to Hollywood for Mortals email addresses or through Hollywood for Mortals computer systems, which is expressly prohibited by these Terms, will use or cause to be used servers located in The United States of America. Any unauthorized use of Hollywood for Mortals computer systems is a violation of these Terms and certain federal and state laws, including without limitation the Computer Fraud and Abuse Act (18 U.S.C. § 1030 et seq.). Such violations may subject the sender and his or her agents to civil and criminal penalties.

10. PAID POSTINGS

We may charge a fee to post Content in some areas of the Service. The fee is an access fee permitting Content to be posted in a designated area. Each party posting Content to the Service is responsible for said Content and compliance with the TOU. All fees paid will be non-refundable in the event that Content is removed from the Service for violating the TOU.

11. LIMITATIONS ON SERVICE

You acknowledge that Hollywood for Mortals may establish limits concerning use of the Service, including the maximum number of days that Content will be retained by the Service, the maximum number and size of postings, email messages, or other Content that may be transmitted or stored by the Service, and the frequency with which you may access the Service. You agree that Hollywood for Mortals has no responsibility or liability for the deletion or failure to store any Content maintained or transmitted by the Service. You acknowledge that Hollywood for Mortals reserves the right at any time to modify or discontinue the Service (or any part thereof) with or without notice, and that Hollywood for Mortals shall not be liable to you or to any third party for any modification, suspension or discontinuance of the Service.

12. ACCESS TO THE SERVICE

Hollywood for Mortals grants you a limited, revocable, nonexclusive license to access the Service for your own personal use. This license does not include: (a) access to the Service by Posting Agents; or (b) any collection, aggregation, copying, duplication, display or derivative use of the Service nor any use of data mining, robots, spiders, or similar data gathering and extraction tools for any purpose unless expressly permitted by Hollywood for Mortals. A limited exception to (b) is provided to general purpose internet search engines and non-commercial public archives that use such tools to gather information for the sole purpose of displaying hyperlinks to the Service, provided they each do so from a stable IP address or range of IP addresses using an easily identifiable agent and comply with our robots.txt file. "General purpose internet search engine" does not include a website or search engine or other service that specializes in classified listings or in any subset of classified listings such as jobs, housing, for sale, services, or personals, or which is in the business of providing classified ad listing services.

Hollywood for Mortals permits you to display on your website, or create a hyperlink on your website to, individual postings on the Service so long as such use is for non-commercial and/or news reporting purposes only (e.g., for use in personal web blogs or personal online media). If the total number of such postings displayed or linked to on your website exceeds one hundred (100) postings, your use will be presumed to be in violation of the TOU, absent express permission granted by Hollywood for Mortals to do so. You may also create a hyperlink to the home page of Hollywood for Mortals sites so long as the link does not portray Hollywood for Mortals, its employees, or its affiliates in a false, misleading, derogatory, or otherwise offensive matter.

Hollywood for Mortals offers various parts of the Service in RSS format so that users can embed individual feeds into a personal website or blog, or view postings through third party software news aggregators. Hollywood for Mortals permits you to display, excerpt from, and link to the RSS feeds on your personal website or personal web blog, provided that (a) your use of the RSS feed is for personal, non-commercial purposes only, (b) each title is correctly linked back to the original post on the Service and

redirects the user to the post when the user clicks on it, (c) you provide, adjacent to the RSS feed, proper attribution to 'Hollywood for Mortals' as the source, (d) your use or display does not suggest that Hollywood for Mortals promotes or endorses any third party causes, ideas, web sites, products or services, (e) you do not redistribute the RSS feed, and (f) your use does not overburden Hollywood for Mortals's systems. Hollywood for Mortals reserves all rights in the content of the RSS feeds and may terminate any RSS feed at any time.

Use of the Service beyond the scope of authorized access granted to you by Hollywood for Mortals immediately terminates said permission or license. In order to collect, aggregate, copy, duplicate, display or make derivative use of the Service or any Content made available via the Service for other purposes (including commercial purposes) not stated herein, you must first obtain a license from Hollywood for Mortals.

13. TERMINATION OF SERVICE

You agree that Hollywood for Mortals, in its sole discretion, has the right (but not the obligation) to delete or deactivate your account, block your email or IP address, or otherwise terminate your access to or use of the Service (or any part thereof), immediately and without notice, and remove and discard any Content within the Service, for any reason, including, without limitation, if Hollywood for Mortals believes that you have acted inconsistently with the letter or spirit of the TOU. Further, you agree that Hollywood for Mortals shall not be liable to you or any third-party for any termination of your access to the Service. Further, you agree not to attempt to use the Service after said termination. Sections 2, 4, 6 and 10-16 shall survive termination of the TOU.

14. PROPRIETARY RIGHTS

The Service is protected to the maximum extent permitted by copyright laws and international treaties. Content displayed on or through the Service is protected by copyright as a collective work and/or compilation, pursuant to copyright laws, and international conventions. Any

reproduction, modification, creation of derivative works from or redistribution of the site or the collective work, and/or copying or reproducing the sites or any portion thereof to any other server or location for further reproduction or redistribution is prohibited without the express written consent of Hollywood for Mortals. You further agree not to reproduce, duplicate or copy Content from the Service without the express written consent of Hollywood for Mortals, and agree to abide by any and all copyright notices displayed on the Service. You may not de-compile or disassemble, reverse engineer or otherwise attempt to discover any source code contained in the Service. Without limiting the foregoing, you agree not to reproduce, duplicate, copy, sell, resell or exploit for any commercial purposes, any aspect of the Service. HOLLYWOOD FOR MORTALS is a registered mark in the U.S. Patent and Trademark Office.

Although Hollywood for Mortals does not claim ownership of content that its users post, by posting Content to any public area of the Service, you automatically grant, and you represent and warrant that you have the right to grant, to Hollywood for Mortals an irrevocable, perpetual, non-exclusive, fully paid, worldwide license to use, copy, perform, display, and distribute said Content and to prepare derivative works of, or incorporate into other works, said Content, and to grant and authorize sublicenses (through multiple tiers) of the foregoing. Furthermore, by posting Content to any public area of the Service, you automatically grant Hollywood for Mortals all rights necessary to prohibit any subsequent aggregation, display, copying, duplication, reproduction, or exploitation of the Content on the Service by any party for any purpose.

15. DISCLAIMER OF WARRANTIES

YOU AGREE THAT USE OF THE HOLLYWOOD FOR MORTALS SITE AND THE SERVICE IS ENTIRELY AT YOUR OWN RISK. THE HOLLYWOOD FOR MORTALS SITE AND THE SERVICE ARE PROVIDED ON AN "AS IS" OR "AS AVAILABLE" BASIS, WITHOUT ANY WARRANTIES OF ANY KIND. ALL EXPRESS AND IMPLIED WARRANTIES, INCLUDING, WITHOUT LIMITATION, THE WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT OF PROPRIETARY RIGHTS ARE EXPRESSLY DISCLAIMED TO THE FULLEST EXTENT PERMITTED BY LAW. TO THE FULLEST EXTENT PERMITTED BY LAW, HOLLYWOOD FOR MORTALS DISCLAIMS ANY WARRANTIES FOR THE

SECURITY, RELIABILITY, TIMELINESS, ACCURACY, AND PERFORMANCE OF THE HOLLYWOOD FOR MORTALS SITE AND THE SERVICE. TO THE FULLEST EXTENT PERMITTED BY LAW, HOLLYWOOD FOR MORTALS DISCLAIMS ANY WARRANTIES FOR OTHER SERVICES OR GOODS RECEIVED THROUGH OR ADVERTISED ON THE HOLLYWOOD FOR MORTALS SITE OR THE SITES OR SERVICE, OR ACCESSED THROUGH ANY LINKS ON THE HOLLYWOOD FOR MORTALS SITE. TO THE FULLEST EXTENT PERMITTED BY LAW, HOLLYWOOD FOR MORTALS DISCLAIMS ANY WARRANTIES FOR VIRUSES OR OTHER HARMFUL COMPONENTS IN CONNECTION WITH THE HOLLYWOOD FOR MORTALS SITE OR THE SERVICE. Some jurisdictions do not allow the disclaimer of implied warranties. In such jurisdictions, some of the foregoing disclaimers may not apply to you insofar as they relate to implied warranties.

16. LIMITATIONS OF LIABILITY

UNDER NO CIRCUMSTANCES SHALL HOLLYWOOD FOR MORTALS BE LIABLE FOR DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES (EVEN IF HOLLYWOOD FOR MORTALS HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), RESULTING FROM ANY ASPECT OF YOUR USE OF THE HOLLYWOOD FOR MORTALS SITE OR THE SERVICE, WHETHER THE DAMAGES ARISE FROM USE OR MISUSE OF THE HOLLYWOOD FOR MORTALS SITE OR THE SERVICE, FROM INABILITY TO USE THE HOLLYWOOD FOR MORTALS SITE OR THE SERVICE, OR THE INTERRUPTION, SUSPENSION, MODIFICATION, ALTERATION, OR TERMINATION OF THE HOLLYWOOD FOR MORTALS SITE OR THE SERVICE. SUCH LIMITATION SHALL ALSO APPLY WITH RESPECT TO DAMAGES INCURRED BY REASON OF OTHER SERVICES OR PRODUCTS RECEIVED THROUGH OR ADVERTISED IN CONNECTION WITH THE HOLLYWOOD FOR MORTALS SITE OR THE SERVICE OR ANY LINKS ON THE HOLLYWOOD FOR MORTALS SITE, AS WELL AS BY REASON OF ANY INFORMATION OR ADVICE RECEIVED THROUGH OR ADVERTISED IN CONNECTION WITH THE HOLLYWOOD FOR MORTALS SITE OR THE SERVICE OR ANY LINKS ON THE HOLLYWOOD FOR MORTALS SITE. THESE LIMITATIONS SHALL APPLY TO THE FULLEST EXTENT PERMITTED BY LAW. In some jurisdictions, limitations of liability are not permitted. In such jurisdictions, some of the foregoing limitation may not apply to you.

17. INDEMNITY

You agree to indemnify and hold Hollywood for Mortals, its officers, subsidiaries, affiliates, successors, assigns,

directors, officers, agents, service providers, suppliers and employees, harmless from any claim or demand, including reasonable attorney fees and court costs, made by any third party due to or arising out of Content you submit, post or make available through the Service, your use of the Service, your violation of the TOU, your breach of any of the representations and warranties herein, or your violation of any rights of another.

18. GENERAL INFORMATION

The TOU constitute the entire agreement between you and Hollywood for Mortals and govern your use of the Service, superceding any prior agreements between you and Hollywood for Mortals. The TOU and the relationship between you and Hollywood for Mortals shall be governed by the laws of the State of California without regard to its conflict of law provisions. You and Hollywood for Mortals agree to submit to the personal and exclusive jurisdiction of the courts located within the county of Los Angeles, California. The failure of Hollywood for Mortals to exercise or enforce any right or provision of the TOU shall not constitute a waiver of such right or provision. If any provision of the TOU is found by a court of competent jurisdiction to be invalid, the parties nevertheless agree that the court should endeavor to give effect to the parties' intentions as reflected in the provision, and the other provisions of the TOU remain in full force and effect. You agree that regardless of any statute or law to the contrary, any claim or cause of action arising out of or related to use of the Service or the TOU must be filed within one (1) year after such claim or cause of action arose or be forever barred.

19. VIOLATION OF TERMS AND LIQUIDATED DAMAGES

Please report any violations of the TOU, by emailing to:

hollywoodformortals@gmail.com

Our failure to act with respect to a breach by you or others does not waive our right to act with respect to subsequent or similar breaches.

You understand and agree that, because damages are often difficult to quantify, if it becomes necessary for

Hollywood for Mortals to pursue legal action to enforce these Terms, you will be liable to pay Hollywood for Mortals the following amounts as liquidated damages, which you accept as reasonable estimates of Hollywood for Mortals' damages for the specified breaches of these Terms:

a. If you post a message that (1) impersonates any person or entity; (2) falsely states or otherwise misrepresents your affiliation with a person or entity; or (3) that includes personal or identifying information about another person without that person's explicit consent, you agree to pay Hollywood for Mortals one thousand dollars (\$1,000) for each such message. This provision does not apply to Content that constitutes lawful non-deceptive parody of public figures.

b. If Hollywood for Mortals establishes limits on the frequency with which you may access the Service, or terminates your access to or use of the Service, you agree to pay Hollywood for Mortals one hundred dollars (\$100) for each message posted in excess of such limits or for each day on which you access Hollywood for Mortals in excess of such limits, whichever is higher.

c. If you send unsolicited email advertisements to Hollywood for Mortals email addresses or through Hollywood for Mortals computer systems, you agree to pay Hollywood for Mortals twenty five dollars (\$25) for each such email.

d. If you post Content in violation of the TOU, other than as described above, you agree to pay Hollywood for Mortals one hundred dollars (\$100) for each Item of Content posted. In its sole discretion, Hollywood for Mortals may elect to issue a warning before assessing damages.

e. If you are a Posting Agent that uses the Service in violation of the TOU, in addition to any liquidated damages under clause (d), you agree to pay Hollywood for Mortals one hundred dollars (\$100) for each and every Item you post in violation of the TOU. A Posting Agent will also be deemed an agent of the party engaging the Posting Agent to access the Service (the "Principal"), and the Principal (by engaging the Posting Agent in violation of the TOU) agrees to pay Hollywood for Mortals an additional one hundred dollars (\$100) for each Item posted by the Posting Agent on behalf of the Principal in violation of the TOU.

f. If you aggregate, display, copy, duplicate, reproduce, or otherwise exploit for any purpose any Content (except for your own Content) in violation of these Terms without Hollywood for Mortals's express written permission, you agree to pay Hollywood for Mortals three thousand dollars (\$3,000) for each day on which you engage in such conduct.

Otherwise, you agree to pay Hollywood for Mortals's actual damages, to the extent such actual damages can be reasonably calculated. Notwithstanding any other provision of these Terms, Hollywood for Mortals retains the right to seek the remedy of specific performance of any term contained in these Terms, or a preliminary or permanent injunction against the breach of any such term or in aid of the exercise of any power granted in these Terms, or any combination thereof.